

13TH IAABD-MOROCCO CALL FOR PAPERS – LAST SUBMISSION DEADLINE EXTENDED: FEBRUARY 15, 2012



CONFIDENT IN AFRICA

IAABD Annual International Conference Hosted By El Jadida Polydisciplinary University, El Jadida, Morocco, May 15-19, 2012

The annual conferences of the International Academy of African Business and Development (IAABD) are open to scholars, professionals, and graduate students of any nationality who are interested or actively engaged in the research and performance or administration of business and economic development issues as they relate to Africa. These conferences aim at facilitating multidisciplinary research on Africa's related issues, stimulating collaborations between Africa based researchers and their counterparts around the world, broadening and deepening global understanding of the various challenges facing African development and business, and advancing alternative solutions to Africa's business and development challenges.

Conference Theme: *African Business and Development in a Changing Global Political Economy: Issues, Challenges and Opportunities*

The 2012 conference focuses on the impact of the recent economic downturn on African business and development. You are invited to submit any original theoretical, conceptual, empirical, and managerial contributions that address the conference theme as well as other related areas of business and Development.

Submission of Manuscripts

Papers, abstracts and proposals for special sessions must be submitted electronically to the appropriate Track in Microsoft Word by **FEBRUARY 15, 2012**. Full papers should not be longer than 10-single spaced page (Times New Roman, font 11), including the title, tables, figures, appendices, references, and other illustrative materials. All papers should have an Abstract (maximum of 200 words), as well as an Introduction. Each paper should indicate the title of the paper, author(s) names and institutional affiliation, and email addresses. Use single column, one-inch margins (1") all-round: Top, bottom, left, and right. References and citations should be prepared in accordance with APA Publication Manual 5th Edition. View previous papers at: <http://www.iaabd.org/tableofcontent.aspx> for presentation illustrations. All full papers

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will be peer refereed and selected papers will be published in IAABD Proceedings and also considered for the Best Paper Awards and overall Conference Best Paper Award.

Authors are also invited to submit the abstracts of their research-in-progress for exclusive presentation. The abstracts prepared in Microsoft Word should not exceed 200 words.

People interested in organizing a special session should prepare a description of its overall purpose and include the abstracts of the different contributions. A special session should have either 3 or 6 contributions. All special session proposals should be submitted to the **Special Session Track**.

Graduate students are encouraged to submit their papers to the Track Graduate Student Paper. This track will provide graduate students with the opportunity to share their work with their current and future colleagues. Also, Conference attendance will provide participating students with the opportunity to network with many of today's leading scholars. Graduate students papers will be considered for Graduate Student Best Paper Awards.

NOTE: Full papers, abstracts, and special session proposals (as well as the final revised papers) should be **submitted via the IAABD-Morocco Conference Paper submission Portal**. However, if you have difficulty in submitting your paper to the aforementioned Portal, please do not hesitate to submit such paper to the appropriate track chair. For tracking purposes, please copy the Program Chair: Emmanuel Cleeve at E.Cleeve@mmu.ac.uk and the Proceedings Editor: Emmanuel Obuah at Emmanuel.obuah@aamu.edu. However, authors who are uncertain of the appropriate track for their papers should contact the Program Chair: Emmanuel Cleeve at E.Cleeve@mmu.ac.uk.

REGISTRATION INFORMATION

Registration fees below includes \$60 annual IAABD membership fee for participants outside Africa and a \$30 annual IAABD membership fee for participants based in Africa. Also included are a single paper in the proceedings, breakfasts, coffee breaks, lunches, and receptions. Authors with multiple papers pay \$120 for each additional paper to be included in the proceedings.

REGISTRATION FEES IN US (\$)

	BASED IN AFRICA		BASED OUTSIDE AFRICA	
	STUDENT	REGULAR	STUDENT	REGULAR
March 9, 2012	\$220	\$330	\$275	\$385
AFTER March 9, 2012	\$275	\$407	\$330	\$462

*Includes Membership Fees

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REGISTRATION INFORMATION

For conference registration, please go to 2012 IAABD-MOROCCO registration portal. For inquiry on membership fees and conference registration fees, please contact *VP for Finance and Treasurer: O. Felix Ayadi* at felixayadi@earthlink.net.

IMPORTANT DATES

EXPECTATION	DEADLINE
Abstract, Full Papers, and Special Session Submissions	February 15
Notification of Acceptance	February 29
Early Registration Fee Payment	March 9
Final Submission of Revised 10-single space Page Full Paper and Abstract for Program/Book of Abstracts	March 23

OPTIONAL FOR CONFERENCE DELEGATES	
ACTIVITY	CHARGE
Excursion destinations to be announced later	\$
ACCOMPANYING PERSON (OPTIONAL)	
Each Breakfast	\$30
Lunch	\$40
Each Evening Reception	\$50
Awards Banquet	\$80

2012 IAABD Conference Tracks and Chairs

Track 1: Accounting, Finance, and Investment. Bode Akinwande: London Metropolitan University, y.akinwande@londonmet.ac.uk

Track 2: International Aid, Economic Policies and Strategies. Jacob Musila: Athabasca University, jacobm@athabascau.ca

Track 3: Energy, Natural resources, and Environment. Joshua Anyangah: University of Lethbridge, joshua.anyangah@uleth.ca

Track 4: Clusters, Relationships, Networks and Inter-firm Linkages. Tidings P. Ndhlovu: Manchester Metropolitan University, t.ndhlovu@mmu.ac.uk

Track 5: Entrepreneurship, Small Business and the Informal Sector. Lettice Kinunda Rutashobya: University of Dar es Salaam, letticer@yahoo.com

Track 6: Exporting, Internationalization and Foreign Direct Investment. Frederick Mmieh: Brunel University, Frederick.Mmieh@brunel.ac.uk

Track 7: Gender and Economic Development. Bolajoko N. Dixon-Ogbechi: University of Lagos, dixonogbechi@yahoo.com

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Track 8: Global Studies and Political Economy. Meenal Shrivastava: Athabasca University, meenals@athabascau.ca

Track 9: Public Sector and Health Care Management. Femi Ayadi: University of Houston, Clear Lake, ayadim@uhcl.edu

Track 10: Human Resources, Management and Organization: Moses Acquaa: University of North Carolina at Greensboro, m_acquaa@uncg.edu

Track 11: Information Systems and E-Business. Mihail Cocosila: Athabasca University, mihailc@athabascau.ca

Track 12: Ethics, Law/Legal, Corporate Social Responsibility and Public Policy: Judy N. Muthuri: Nottingham University Business School, Judy.Muthuri@nottingham.ac.uk

Track 13: Operations and Logistics & Supply Chain Management. Chris Enyinda: Alabama A&M University, chris.enyinda@aamu.edu

Track 14: Marketing Management and Strategy. Aihie Osarenkhoe: University of Gavle, Aihie.Osarenkhoe@hig.se

Track 15: Retailing and Consumer Behavior. Nwamaka Anaza: Francis Marion University, nanaza@fmarion.edu

Track 16: Tourism and Sustainable Development. Robert Rugimbana: Tshwane University of Technology, RugimbanaR@tut.ac.za

Track 17: Graduate Student Paper. William Wei: Grant MacEwan University, WeiX@macewan.ca

Track 18: Special Sessions and Practitioner Panels. Simon Sigué: Athabasca University, simons@athabascau.ca

Track 19: China-Africa Business Relations. Emmanuel Obuah: Alabama A&M University, emmanuel.obuah@aamu.edu

Track 20: Islamic Banking and Business Relations. Atsede Woldie: University of Glamorgan, awoldie@glam.ac.uk

CONFERENCE CONTACTS

Submitted Papers/Acceptance Matters:

Program Chair: Emmanuel Cleeve, E.Cleeve@mmu.ac.uk

Invitation Letter for Visa Matters:

Conference Co-Chairs: Abdelaziz Chafik, chafikaziz33@yahoo.fr; and Khalid Backhar, kbachkar@csu.edu.

Revised/Final Papers for Proceedings Matters:

Proceedings Editor: Emmanuel Obuah, emmanuel.obuah@aamu.edu

Financial/Registration Matters: VP for Finance and Treasurer: O. Felix Ayadi at felixayadi@earthlink.net.

Membership Matters: VP for Membership: Moses Acquaa at m_acquaa@uncg.edu.

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All Unresolved Matters: President: Chris I. Enyinda at chris.enyinda@aamu.edu.

Conference Venue

Hotel Pullman Mazagan Royal Golf & Spa
Route de Casablanca km7, B.P 116, 24000 EL JADIDA, MOROCCO

Telephone: (+212)523/379100; Fax: (+212)523355444

Email: H2960@accor.com

<http://www.pullmanhotels.com/gb/hotel-2960-pullman-mazagan-royal-golf-spa/index.shtml>

Mazagan Beach Resort



Mazagan Beach Resort



1-10

The Pullman Mazagan Royal Golf & Spa hotel is located in the bay of El Jadida (formerly Mazagan) and has 117 rooms, a spa, an outdoor swimming pool, and one of Morocco's finest 18-hole golf courses. The hotel is located 56 miles (90 km) from Casablanca airport. Wi-Fi access and conference rooms equipped with the latest technology are available to business travelers.

Rooms and the special rate for IAABD participants: All rates are in United States dollar.

- Single room per night: \$ 100.00 (tax included)
- Double room per night: \$ 130.00 (tax included)

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Other Hotels close to Conference Venue:

- We have reserved up to 80 rooms at **Ibis Mosafir Hotel**. Room rates vary between \$45 and \$55 (USD). <http://www.ibishotel.com/gb/booking/hotels-list.shtml>
- We have reserved up to 80 rooms in El Morabidine Hotel- The prices vary between \$38 and \$60 (USD). (<http://www.elmorabidine-hotel.com/ang/attraction-jadida.html>).

The distance between Pullman Mazagan Royal Golf & Spa and El Morabidine hotel and is about 800 meters. Additionally, the distance between IBIS and Pullman is 1.2 Km. Shuttle service will be provided for attendees during the five days of the conference.

Transportation: Polydisciplinary University will provide private van shuttle to and from Casablanca International Airport and the aforementioned hotels at no cost.

Conference Host

El Jadida Polydisciplinary University
El Jadida, Morocco, May 15-19, 2012